

MARC D. BENTON

Reston, Virginia 20191

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Tech Program Manager / Development Manager / Systems Engineer

*Program & Project Management / Cost Analysis & Budget Management / Contract Negotiation
Systems Development & Implementation / Staff Development / Vendor Management
Strategic Planning / Customer Relationship Management / Risk Management / Social Web / Blogger*

Highly skilled technology manager with extensive experience guiding the development of complex enterprise systems and programs. Expertise across the full breadth of the software development lifecycle, from requirements gathering through analysis, development, test, and implementation. In-depth experience in government contracting. Motivational leader and builder of high-performing teams of technical professionals. Excellent communication, presentation, and relationship management skills, with the demonstrated ability to present complex information to audiences of varying degrees of technical sophistication. Experienced in business and proposal development.

- Mixture of government contractor and internet start up experience that provides unique insight into risks and advantages of various development processes and their implementation.
 - Proficient in all phases of the project management life cycle, process groups, and knowledge areas. Advanced knowledge and interest in planning, scope, and communications management
 - Fundamental ability to manage multiple projects concurrently within dynamic and matrixed or projectized environments of rapidly changing business and client priorities
 - Accomplished leadership experience in process and quality planning and improvement, including industry recognized CMMI process implementation
 - Extensive experience managing large, long-term, and complex development projects with budgets up to \$5M and schedule length beyond 12 months
 - Proficient in enterprise program management tools including eProject, UNANet and Microsoft Project Professional
 - Technical leader with proven front and back-end development skills as well as expertise in user interface design, accessibility, information architecture and content management.
 - Social media savvy and an active participant in the MD/VA/DC tech community. Builder of online communities mainly revolving around digital photography and leader/organizer of Photowalk DC, a Facebook group with 170 members that meets monthly.
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PROFESSIONAL EXPERIENCE

Vice President, Product Development, WorthPoint, Inc, McLean, VA and Columbus, OH 03/2008 – 02/2010

As Director, Product Development managed the Agile development process for the maintenance and enhancement of the WorthPoint website (<http://www.worthpoint.com/>). Baseline was built on the Drupal CMS utilizing 200+ modules and contained over 2 million nodes. Development team consisted of a local lead engineer and offshore developers in Illigan City, Philippines.

- Managed 30 plus developers locally and off-shore. Traveled to off-shore contractor facilities in Philippines to oversee implementation of new development processes and team structure.

- Work with product owners to populate backlog, prioritize tasks, and monitor sprints. Managed each product owner as their own project including Product Manager, Sales, Taxonomy/Operations, Marketing, Content and Data Loading.

WorthPoint acquired GoAntiques in the winter of 2009 and the development efforts were migrated to their offices/team in Columbus, OH. Product Development Director role migrated to a Vice President position with the responsibility of overseeing all efforts pertaining to software maintenance and new development. The development team for this consisted of a team of 8 software engineers and quality assurance personnel in Columbus.

- Supported the migration of all content from Drupal to a Grails/Wordpress architecture. Developed the new WorthPoint theme for Wordpress and migrated existing content of over 3000 articles.
- Managed requirements and developers efforts for new functionality and efforts including the following:
 - Creation of backend management system for support staff to monitor and troubleshoot customer issues
 - Migration of e-commerce from VeriSign to Paypal
 - Creation of coupon codes to allow for discount offerings of all WorthPoint products
 - Established weekly newsletter with subscription option
 - Managed efforts to define an all-encompassing taxonomy for antiques and collectibles. Internal subject matter experts defined the top two node levels. Designed and oversaw the development of a patented crowd sourced solution to define further levels through the use of a custom wiki. Launched Alpha version of the wiki in January 2010.
 - Supported various SEO improvements within the site. Efforts resulted in an average of 100k daily unique visitors to the site in December.
- Worked closely with customer support staff to respond to all problem reports.

Director, Technical Services, Siteworx, Inc, Reston, VA

10/2006 – 10/2007

As Director, Technical Services, managed the development arm of Siteworx. Coordinated efforts to seamlessly progress through User Experience, Design, Development and ultimately delivery. Responsible for personnel management of developers and development managers. Successfully reorganized Tech Services from a matrix to a team based model that allowed for quicker response time to clients, optimized resource allocation and improved career management opportunities.

- Manager and mentor of ~40 web developers of various levels and abilities.
- Managed the successful launch of the Rochester, NY satellite office.
- Account manager for CCCU, College Board and US News and World Report.
- Product manager for Axiom, a Siteworx developed content management system (CMS), and associated modules.
- Successful engagements include:
 - Multiple development and publishing efforts for numerous AOL properties, including Autos, Regina Lewis, Support Portal, multiple Blogsmith implementations, and a SuperGrid migration of multiple channels.
 - [NAFSA: Association of International Education](#)
 - [Nuclear Energy Institute](#)
 - [Association of Community Bankers](#)
 - AARP 50th Anniversary
 - National Geographic
 - [Public Broadcasting Service Pressroom \(PBS\)](#) CMS upgrade

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- K12
- College Board

Program Manager, Titan Corporation, Reston, Virginia

07/1996 – 05/2006

Promoted through a series of advanced technical roles to a leadership position managing the United States Marine Corps Engineering and Operations Program. Serve as Lead Systems Engineer for the USMC's Technical Control and Analysis Center (TCAC). Manage an aggregate budget of \$5.2 million for nine projects. Lead a staff of 35 consisting of software engineers and associated technicians, help desk personnel and on site support personnel. Design, develop, test and document projects in concert with executives and technical teams. Create and implement SEI CMM SW Level 3 process improvements across the program.

Maintain a high level of customer contact and conduct extensive progress briefings and demonstrations. Relied upon by USMC representatives for technical and domain knowledge and guidance on program improvements and projects. Represent Titan and the Marine Corps on four technical working groups at the Defense Information Systems Agency. Member of the Management Steering Committee of Titan's Systems Integration Sector.

Key Projects and Achievements:

- Designed new database architecture for TCAC (utilizing Sybase 12.5, XML technologies and Cocoon) that provides greater interoperability within the USMC SIGINT family of systems. This successful effort cemented the client relationship and was instrumental in increasing TCAC revenue from \$40,000 in FY2000 to \$2.1 million in FY2005, a key segment of anticipated total program revenue of \$5.2 million.
- As Lead Integration Engineer, coordinated resources from multiple government offices to gather requirements and develop initial version of the Collection Management Mission Applications (CMMA) program for the Defense Department. Created infrastructure, applications, and data provisioning. Shepherded CMMA to successful DoDISS certification.
- Software Development Manager for the Navy's Information Warfare Mission Planner (IWMP), including manning, SEI documentation, security accreditation, scheduling and initial requirement development. Managed daily activities of nine engineers working on multiple prototypes. Developed architecture utilizing XML to create dynamic user interfaces based on SQL queries.
- Project Manager for Marine Corps Intelligence Activity (MCIA) support project involving six engineers working at two sites.
- Software Development Manager for the Tactical Control and Analysis Center Product Improvement Program (TCAC-PIP) for the Marine Corps. Installed Sun/Solaris SPARC workstations developed using X-Windows/OSF Motif interfaces.
- Designed functional studies and created a migration plan to port TCAC to the DII COE baseline, a successful effort that has become the standard for other Titan programs.
- Resurrected a stalled project to lead successful SEI CMM Level 3 software assessment, working closely with the customer and providing key domain knowledge.
- Supported successful Protection Level 2 security accreditation critical to TCAC operation, resolving issues with the baseline that threatened the process.

Test Engineer, International Research Institute (INRI), Reston, Virginia

07/1995 – 07/1996

Provided technical leadership on multiple Department of Defense contracts. Designed and executed test plans and procedures. Lead tester in a matrix environment for the first two versions of the Defense Information Infrastructure Common Operating Environment (DII COE). Gained expertise in working across the development domain, collaborating with Systems Engineers and Software Engineers throughout the process.

Key Projects and Achievements:

- Created automated test scripts for DII COE development tools.
- Developed test procedures for system administration and security aspects of the Joint Maritime Command Information System (JMCIS) and the Global Command and Control System as well as other specialized segments.

Operations Specialist, United States Navy

1988 – 1995

Maintained and operated command and control systems for various deployments, including a rotation at the Joint Interagency Task Force in Key West, Florida as the J-3 Systems Administrator for the Joint Operations Command Center (JOCC). Trained operators on more than 20 joint military systems and related software. Responsible for connectivity of JOCC to related systems and the internal LAN. Trained in the operation of multiple RADAR and communications systems. Named Joint Service Member of the Quarter at Joint Task Force 4, Key West, Florida. Qualified Anti-Submarine Air Controller (ASAC).

EDUCATION

Associate of Arts & Science – Saint Leo College, Tampa, Florida

PROFESSIONAL DEVELOPMENT

Trained in Project Management, AGILE Development processes, and CMMI Process Improvement Methodologies

ON THE WEB

LinkedIn Profile - <http://www.linkedin.com/in/marcbenton>

Blogs – <http://www.marcbenton.com>, <http://www.marcaday.com>

Twitter – <http://twitter.com/marcbenton>

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